



March 13, 2020

Dear USSD Exhibitors and Sponsors:

As concerns surrounding COVID-19 continue to increase, the safety of our members, attendees, and staff are paramount. Yesterday, the Board of Directors voted to cancel the conference, April 20-24. We will be evaluating the possibilities of securing a new date for later this year.

We had hoped that delaying as long as possible, we would see the now pandemic begin to subside. Unfortunately, this did not happen. This unprecedented event has been difficult for everyone as we've attempted to understand COVID-19 and its impacts. In the end, we must do whatever it takes to keep everyone safe and healthy.

As a USSD exhibitor and sponsor, we ask that you stay the course with us. We are hoping that a new date can be identified shortly, and your exhibit space and sponsorship would be transferred to that new date. We know that this might be inconvenient and we apologize. However, you will continue to receive brand promotion from now through the new date.

We are all in this together, and together we will get through this. On behalf of USSD, thank you for all your support.

Best regards,

A handwritten signature in black ink that reads "Sharon Powers". The signature is written in a cursive, flowing style.

Sharon Powers  
Executive Director, USSD